

Transportation Management Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2023

PROVEN ROI DRIVES MARKET GROWTH FOR TMS

A transportation management system (TMS) helps companies move freight from origin to destination efficiently, reliably, and cost-effectively. Today's more capable TMS solutions offer a strong ROI. Primarily, a transportation management system can save companies money by lowering their freight spend. ARC's survey-based research found that respondents indicated freight savings of approximately 8 percent with the use of a transportation management system application. Of these savings, nearly 60 percent of users indicated that less than 10 percent of the net savings were absorbed by the TMS. These freight savings can be attributed to network design, load consolidation, multi-stop route optimization, improved data for procurement, and freight audit.

However, transportation management system suppliers do face competition. Transportation execution solutions, which focus on one mode and lack optimization capabilities, may be suitable for shippers that don't have complex requirements. Logistics service providers provide managed transportation services to the market; basically, they use their own TMS solution to plan and execute loads on behalf of their clients.

The most important trend in the market is the transition to Software-as-a-Service (SaaS). This is impacting the market in a number of ways.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

There are a number of strategic issues faced by TMS suppliers:

- How is the move to SaaS impacting the market's growth? What revenue streams are adversely impacted by this transition? What segments of the market are growing fastest because of SaaS?
- How can TMS suppliers leverage new technologies like real-time visibility and machine learning?
- What do suppliers need to do to capitalize on the growth of e-commerce and omni-channel?

RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS

Major Trends
Regional Trends
Industry Trends
Strategic Recommendations

COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers
Market Shares by Region
North America
Europe, Middle East, Africa
Asia
Latin America
Market Shares by Function
Fleet Management
Planning and Execution
Market Shares by Revenue Category
Software
Implementation Services
Maintenance/Support Services
SaaS/Hosting
Market Shares by Industry
Automotive
Chemical
Electronics and Electrical
Food & Beverage
Household & Personal Care

Logistics (Asset Based)
Logistics (Non-asset Based)
Machinery
Pharmaceutical & Biotech
Retail
Wholesale & Distribution
Market Shares by Retail Vertical
Market Shares by Customer Tier
Tier 1
Tier 2
Tier 3

MARKET FORECASTS & HISTORIES

Total TMS Business
Shipments by Region
Shipments by Function
Shipments by Revenue Category
Shipments by Industry
Shipments by Retail Vertical
Shipments by Customer Tier

INDUSTRY PARTICIPANTS

All relevant suppliers serving this market.

Worldwide Transportation Management Systems Market

