

Medium Voltage AC Drives for Asia Market Research Study

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2016

MARKET DRIVEN BY ENERGY & INFRASTRUCTURE RELATED SECTORS

This study provides an in-depth analysis of the medium voltage AC drives or variable frequency drives (VFD) business in Asia. This study also identifies growth segments and market trends, as well as challenges that medium voltage AC drives suppliers face in Asia. In addition to the quantitative assessment, this market research study provides an insightful analysis of trends and factors that will impact the medium voltage AC drives business in the future.

After a flat growth in 2010 because of the global financial crisis and slowdown in the domestic market, the medium voltage AC drives market in Asia has seen robust growth from the previous year. The growth is mostly attributed to the capital investments being made in the infrastructure, oil & gas, and power generation sectors; and investments made in energy efficiency solutions.

The overall medium voltage AC drives market in Asia is distributed across many industries. The growth in the market largely comes from cement & glass, electric power generation, marine, mining & metals, oil & gas, and water & wastewater. The leading countries contributing to the total shipment of medium voltage AC drives in Asia are China, Japan, India, and South Korea.

ARC believes the medium voltage AC drives market in Asia will grow at a better rate than the global growth rate, with a double digit CAGR over the forecast period. Huge investments in energy intensive sectors and manufacturing while simultaneously focusing on energy conservation and renewable sources of energy to curtail costs, will drive the long term growth of the market.

STRATEGIC ISSUES

The challenge in the medium voltage AC drives market landscape is how suppliers can differentiate themselves and offer increasing value propositions to users and OEMs. This is especially important because the market is competitive and demand is expected to grow as users in many industries have recognized the benefits of medium voltage AC drives. This study provides recommendations, such as:

- Which high growth industries are the most attractive for suppliers to target?
- What are the major trends driving the medium voltage AC drives business in Asia?
- Which special programs can help suppliers expand their market penetration?
- What type of solution offerings do end users demand?

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Industry Trends
End User Trends
Strategies for Success

SCOPE

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Market Shares by Industry

Cement & Glass
Chemical
Electric Power Generation
Marine
Mining & Metals
Oil & Gas
Water & Wastewater

MARKET FORECAST LIST OF FIGURES

Total Medium Voltage AC Drives Business in Asia
Shipments by Industry

Shipments by Country

Australia
China
India
Indonesia
Japan
Malaysia
New Zealand
Pakistan
Philippines

Singapore
South Korea
Thailand
Vietnam
Rest of Asia

SUPPLIER PROFILES

Profiles for 15 major suppliers servicing this market are included. Each profile reviews the company's business, products, and services as it applies to this market.

