

# High Power AC Drives Market Research for India

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2022

## DIGITALIZATION AND ENERGY EFFICIENCY WILL DRIVE THE MARKET

This study covers hardware, software, and services for the high power AC drives market, which comprises the midrange (41-200 kW), high-end (201-600 kW), and mega (>600 kW) power segments. In addition to the quantitative assessment, this market research study provides an insightful analysis of trends and factors that will impact the high power AC drives business in India.

Urbanization, growing emerging markets, and global trends such as sustainability, energy efficiency, and digitalization are shaping the AC drives market. These megatrends are creating many opportunities for AC drives. AC drives are supporting digitalization and Big Data trends, which industrial operations are focusing on.

Many industrial operations are showing responsibility to help minimize environmental effect from their economic growth, and to this end, they are dramatically improving energy efficiencies. These factors have created a positive environment for the high power AC drives market in 2017 and will do so for the foreseeable future.

The long-term outlook for the AC drives market remains optimistic, with a macroeconomic environment of increasing demand for more electricity, a growing need for new and upgraded infrastructure, government initiatives for saving energy, as well as better control of machines. The Indian market for high power AC drives is expected to grow reasonably during the forecast period.

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## STRATEGIC ISSUES

There are good opportunities for high power AC drives suppliers. The challenge is for them to differentiate their offerings and continue to offer increasing value propositions to end users and OEMs. Therefore, well-planned strategies are invaluable for suppliers to strengthen and expand their respective footholds in the market. This study answers strategic questions, such as:

- Which high growth industries are the most attractive for suppliers to target?
- What long-term trends are at play that are important to end users and how do the suppliers respond?
- What strategies should suppliers deploy to increase market share?
- How important will the Internet of Things be to suppliers and users?

## RESEARCH FORMATS

This research is available as a comprehensive Market Outlook Study (PDF).

## RESEARCH FOCUS AREAS

### STRATEGIC ANALYSIS

Major Trends  
Industry Trends  
Strategies for Success

### SCOPE

### COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers  
Market Shares by Hardware Revenues  
Industry Shares in India

Market Shares by Drive Size

Midrange  
High End  
Mega

Market Shares by Industry

Building Automation  
Cement & Glass  
Electric Power Generation  
Food & Beverage  
Machinery  
Metals  
Mining  
Oil & Gas  
Plastic & Rubber  
Pulp & Paper  
Water & Wastewater

### MARKET FORECAST ANALYSIS

Total High Power AC Drives Market in India

Shipments by Revenue Category

Hardware  
Software  
Services

Shipments by Drive Size

Midrange  
High End  
Mega

Shipments by Industry

Building Automation  
Cement & Glass

Electric Power Generation  
Food & Beverage  
Machinery  
Metals  
Mining  
Oil & Gas  
Plastic & Rubber  
Pulp & Paper  
Water & Wastewater

### INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

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